



March 2008

HfL roadshows  
draw to a close

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## Thousands have their say on Healthcare for London

Almost 4,500 individuals and organisations responded to *Healthcare for London: Consulting the Capital*, which closed on 7 March.

David Sissing, Programme Director for Healthcare for London said: 'The response to the consultation has been excellent. In addition, more than 4,000 members of the public visited the 37 roadshows, and over 20,000 people looked at our proposals on the website.'

Richard Sumray, Chair of the Joint Committee of PCTs (JCPCT) which has overall responsibility for the consultation said: 'The initial figures seem to suggest broad support for most of the proposals. I am looking forward to reading the responses and the detailed analysis. The committee will need to look at the issues raised, and make sure we address people's concerns, as well as how we can use some of the ideas that have been suggested so that we can plan the best services for the future.'

The Healthcare for London team would like to thank all members of the public and organisations who have engaged with and responded to Healthcare for London: Consulting the Capital.

### > What next?

#### Analysis of consultation responses presented in public

When: 6 May, 9am – 2pm

Where: Church House, Westminster

Contact: [Jo.lobban@london.nhs.uk](mailto:Jo.lobban@london.nhs.uk) 020 7932 2636

#### Primary Care Trust Boards to consider the proposals

When: week commencing 19 May

#### Joint Committee of PCT's meet in public to agree recommendations, to shape the health strategy for London over the next ten years.

When: 12 June, 3 - 5pm

Where: Sofitel, St James

Contact: [LindaE.Smith@londonscg.nhs.uk](mailto:LindaE.Smith@londonscg.nhs.uk) 020 7717 4770

Please visit [www.healthcareforlondon.nhs.uk](http://www.healthcareforlondon.nhs.uk) for more details



CONSULTING THE CAPITAL

### Further information

If you would like further information about this newsletter or if you have queries about the consultation please contact: [claire.lynch@london.nhs.uk](mailto:claire.lynch@london.nhs.uk)



## roadshows draw to a close

**37 roadshows,  
7 weeks, 4,000 visitors**

The Healthcare for London roadshow took to the streets on 7 Jan 2008 and visited sites across London until 1 March. The brief? To speak to as many London residents as possible, about current health provision, how it could be improved, and what the public would like to see in the future. Each roadshow was staffed by Primary Care Trust employees, so attendees had the benefit of being able to ask specific local questions, as well as find out about the broader vision for London.

Shopping centres, libraries, hospitals, religious centres and town halls were just some of the venues used to engage members of the public, and overall feedback was positive. Visitors were able to listen to presentations, watch a video, read about the proposals and complete the consultation survey. Some took part in interactive sessions, when students from Imperial College London demonstrated computer depictions of how healthcare could look in the future, using the 'Second Life' platform.

In South East London, four of the roadshows were held jointly with 'A Picture of Health' events, which is the local consultation currently underway in Bexley, Bromley, Greenwich and Lewisham.



**City & Hackney resident:**  
'It was great to be able to speak to so many members of the [PCT] Board, face to face out on Hoxton market'

**Harrow resident:**  
'I am a mental health carer and I did feel that I was listened to. It would be good to have "follow-up" meetings to report back on what has happened as a result of our comments and other work and consultations.'

**South West London resident:**  
'Interesting and motivating encouragement to fill in the questionnaire'

### Highest number of visitors:

**Barnet PCT, at Brent Cross shopping centre: 403 visitors**

**Stephen Craker, Head of Communications and Patient & Public Involvement (PPI) at Barnet PCT said;** 'The event was a great success; 99 people completed the consultation questionnaire, and many reported their appreciation in being given the opportunity to engage with local NHS staff.'



*Thanks to City & Hackney PCT for allowing us to use their roadshow photos.*

## > Healthcare for London projects

As well as views of the public gained through the public consultation, we also need more detailed clinical and financial information about potential changes in healthcare. To do this, a number of projects have been established:

- Stroke
- Trauma
- Unscheduled care
- Local hospital feasibility
- Polyclinics
- Long-term conditions (eg diabetes)

The projects reflect areas that need to change in order to improve healthcare in the capital, as described in the Healthcare for London: Consulting the Capital document.

> **The stroke project** held a half-day conference earlier this month, to start looking at the acute part of the patient pathway for stroke patients; what happens currently, and what are the issues and the barriers. Almost 100 people attended the event, including clinicians, stroke patients and carers, commissioners and representatives from the national charities Connect and The Stroke Association. The event went well and feedback was positive.

Follow up events will take place in May and June, to look at the remaining parts of the pathway; prevention and stroke rehabilitation.

> **The polyclinics project** team have been working on a plan to identify at least 10 polyclinic pilots by 31st March 2008.

PCT Chief Executives were asked in February to submit expressions of interest, and there has been a good response. The purpose will be to gather information and explore in more detail how the polyclinic service model could work, and the impact it could have on improving Londoner's health and healthcare.

The pilot phase (which is a paper exercise) will initially run from April to June 2008, and its continuation will be reviewed in the light of decisions taken following the outcome of the Healthcare for London public consultation. At this stage the pilots are not to implement the service model.

Look out for more project updates in future editions of HfL e-news.

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*'It is always good when there is a sense of unity; we all hope that the tide will finally turn in stroke's favour, all of us who care passionately have waited for so long.'*

Attendee at stroke event

## > Healthcare for London has moved!

The Healthcare for London team has moved from the 4th floor to the 2nd floor at Southside. However we don't have our own Reception area yet, so if you are coming to see us, please report to the 4th floor as you did before. Our friendly Reception team will call us and send you in the right direction for your meeting.

Some of our phone numbers have changed. They are reflected on our new email signatures, but if you are having problems getting through, please contact Emma Morris, Programme Support Officer, Healthcare for London [Emma.Morris@london.nhs.uk](mailto:Emma.Morris@london.nhs.uk) 020 7932 2604.

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**Healthcare  
for London:  
E-News**

## > Youth engagement

You may remember reading about the 'Chalk and Cheese' campaign in the last edition of HfL e-news, which aimed to raise awareness of the consultation in its final weeks. An important part of the campaign was youth engagement, and was designed as a starting platform for ongoing engagement with young people in London, rather than being limited to the consultation itself. Dedicated youth-focused elements included Facebook and Bebo groups, a profile on MySpace, an interactive portal called the 'Ideas River' and online advertising and 'seeding.'

So far, there has been some real depth and quality in some of the responses, with the young people targeted having engaged with the opportunity and what was asked of them. Predictably, getting people to look to the future, rather than comment on problems in the present, has been challenging. Some people and groups have indicated that they would like to help promote engagement on Healthcare for London with young Londoners in the future.

**Take a look at the 'Ideas River' at [www.acapitalidea.org](http://www.acapitalidea.org) and encourage any young people you know to add their idea to the 'river.'**

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**Healthcare for London** ideas river **NHS**

Visit [healthcareforlondon.nhs.uk](http://healthcareforlondon.nhs.uk)

**NAME**  
MJ

Allow people to choose the GP they want to see instead of having to register with a limited number of GP surgeries close to where they live. I recently moved and have lost the BEST GP. I am now forced to see a GP who I'm sure is medically competent but his

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